YMCA CAMP GREENVILLE
HIRES
CORY HARRISON AS EXECUTIVE DIRECTOR

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GREENVILLE, SC – YMCA Camp Greenville hired Cory Harrison as Executive Director. Harrison’s previous experience includes leadership positions at YMCA Camp Benson (IL) the Golden Triangle YMCA (FL) and the Salvation Army.

“Cory has dedicated his career to improving the lives of others through camp and outdoor experiences and brings a passionate leadership that will serve Y Camp Greenville, campers, and camp alumnae well into the future,” said Scot Baddley, President and Chief Executive Officer of the YMCA of Greenville. “We are happy to welcome Cory to the Greenville Y family. He brings extensive knowledge; management skills and the spirit of camp that helps us do what we do best – strengthen and serve the Y community”.

Harrison recently served as Executive Director of YMCA Camp Benson with accomplishments that include quadrupling the number of participants, increasing the annual support goal by over 90%, building 13 new buildings and raising over $2.4 million in gifts over five years. He has been recognized by national media, including Dateline NBC and the Paul Harvey Radio show, for innovative community initiatives and community partnerships. In 2015, he was honored as the Association of YMCA Professionals (AYP) Outstanding Leader of the Year and is an active writer for various regional and national magazines including AYP, Camp Business, and multiple news outlets.

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About YMCA Camp Greenville:
As the residential camp branch of YMCA of Greenville, the YMCA Camp Greenville sits on 1,400 acres of pristine mountain property in Cleveland, SC that features mountain views, two mountain lakes, and waterfalls. The YMCA camp has been in existence for 102 years and serves more than 10,000 people each year during summer resident camp and fall/spring programs such as school groups for experiential learning and outdoor education and specialty camps such as military family camp, and families with children with disabilities.

About YMCA of Greenville:
The YMCA of Greenville is, and always will be, dedicated to building healthy, confident, connected and secure children, adults, families and communities. With a focus on youth development, healthy living and social responsibility, the Y nurtures the potential of every youth and teen, improves Greenville’s health and well-being and provides opportunities to give back and support neighbors. Begun in 1876, the Y serves more than 65,000 people annually through programs that include Afterschool, Resident Camp and Day Camp, Aquatics, Youth and Adult Sports, and Health and Wellness. Programs are offered through four family branches, the Verdae YMCA, Y Camp Greenville, Judson Community Center, the Y Program Center-GHS and Hollingsworth Outdoor Center. The Y is also home to Y Teen Services and the SC Youth in Government program.

For more information about the YMCA of Greenville, visit ymcaofgreenville.org, or call (864) 242-1111.