Cameron McDowell Chosen to Lead Eastside Family YMCA as Executive Director

GREENVILLE, S.C. (July 23, 2018) — YMCA of Greenville announces the promotion of Cameron McDowell to Eastside Family YMCA executive director. McDowell was formerly the operations director for GHS Family YMCA and the YMCA Program Center. His new role will bring him back to lead the YMCA where he started his full-time career in 2007 as its sports director.

McDowell will be responsible for a YMCA that has seen tremendous growth since it opened its doors in 1989 to serve the Greer and Taylors communities.

In addition to his 10-year career at the YMCA of Greenville, McDowell brings an impressive record of leadership to his position. He serves on one of six Employee Resource Groups for the YUSA, the national office of the YMCA, and on the YMCA of Greenville’s Diversity, Inclusion and Global Committee. He is currently pursuing Global Leader Certification through YUSA, a training for employees that teaches them the cultural competency needed to work with the diverse populations served by the Y. He has also served as Membership, Sports and Childcare Cabinet Chair for the YMCA of Greenville.

“Seeing Cameron develop his leadership skills at the YMCA has been fantastic,” said Scot Baddley, president and CEO, YMCA of Greenville. “He is a true servant leader who is committed to the communities he serves and to the Y Mission of building healthy spirit, mind, and body for all.”

“Eastside Y is truly a second home for me - my son participates in the afterschool program, my daughter takes swimming lessons at its pool and my wife works out here,” McDowell says. “This is an organic and exciting move and I welcome the opportunity to come home to my community and lead the Eastside Family YMCA during this time of growth.”

Contact:
Ana Parra
Hughes Agency
(864) 271-0718
anap@hughes-agency.com
McDowell graduated from Western Carolina University with a B.S. in Sociology.

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**About the YMCA of Greenville SC**

The YMCA of Greenville is, and always will be, dedicated to building healthy, confident, connected and secure children, adults, families, and communities. With a focus on youth development, healthy living and social responsibility, the Y nurtures the potential of every youth and teen, improves Greenville’s health and well-being and provides opportunities to give back and support neighbors. Begun in 1876, the Y serves more than 70,000 people annually through programs that include Afterschool, Resident Camp and Day Camp, Aquatics, Youth and Adult Sports, and Health and Wellness. Programs are offered through four family branches, as well as the Verdae YMCA, Y Camp Greenville, Judson Community Center, the Adams Mill Program Center and Hollingsworth Outdoor Center. The Y is also home to Y Teen Services and the SC Youth in Government program.

For more information about the YMCA of Greenville, visit ymcagreenville.org, or call (864) 412-0288.